

NEWSTRAND

»news »news »news »news »news »news

July 2008



I can't believe we are already over half way through the year and what a busy first half it has been. In particular the preparation required for the launch of the new Strand Antipanic hardware which we introduced back in January. Initially as with any major product change for any company, this was a nervous time for us all. Hoping that we had got the right product for the market at a time when just about everyone was about to launch a new range!

Thankfully though we have got it right and as a result have had a phenomenal response from customers and specifiers who are delighted with the extensive range of quality products we can offer from stock for a variety of different door applications. We are also continuing to build on this success by extending the range even further this year with the introduction of more electronic devices to provide greater security and which can be linked to a variety of access control systems. We will of course update you with more information as soon as it is available.

Finally I would like to take this opportunity to thank you all for continued custom and support and would welcome any further comments or suggestions you may have on how we can improve upon our products or services to you.

For information please do not hesitate to contact us by phone on 01922 639111 or email at: info@strandhardware.co.uk

Craig Fox
Sales Director



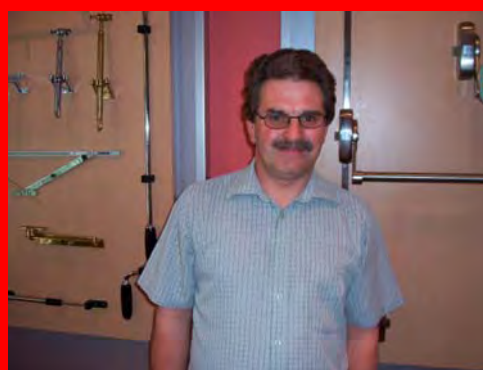
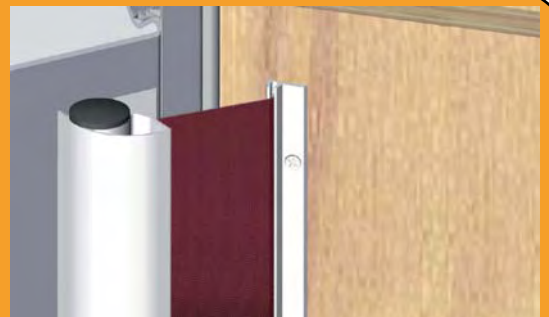
NEW STRAND ANTIPANIC WALL CHART From the feedback we have received from you we decided to produce a new fold-out wall chart for the STRAND Antipanic hardware, which by now most of you should have received a copy of. At a glance it gives guidance for you and your customers on the choice of panic hardware they can use for a variety of different door applications with each option being individually coded for ease of specification and ordering. Do not hesitate to request more copies from the sales office — call 01922 639111

New FP400 Finger Protector

To compliment the now established FP200 finger protection devices we have now introduced the next generation.

The FP400 series which offers a more modern design with a wider choice of finishes for both the housing and fabric roller system.

The pdf of this leaflet is attached to this newsletter and hard copies will be sent out shortly. Further copies are available from the sales office on 01922 639111



EMPLOYEE FEATURE

Name: Clive Hawkins — alias Bob Carolgees, Groucho Marx or Ned Flanders

Job Title: Driver and Warehouse

How long in the trade: 25 years and at Strand from "DAY ONE"

Likes: Computers, Video editing and Fast Cars

Dislikes: Shopping

